

## Advertising Rates 2013

4-color Inside Page	1x	3x	6x	9x	12x
1Page	\$3,960	\$3,366	\$3,168	\$2,970	\$2,772
1/2Page	\$2,376	\$2,020	\$1,901	\$1,782	\$1,663
1/3 Page	\$1,703	\$1,447	\$1,362	\$1,277	\$1,192
1/4 Page	\$1,386	\$1,178	\$1,109	\$1,040	\$970
1/6 Page(Market Place)	\$399(Min. 3 mths)	/	/	/	/
1/18 Page(CRN Name Card Classified)	\$149	/	\$750/6mths	/	\$1,350/12mths
1/30 Page(Restaurant For Sale)	/	/	\$299/6mths	/	/

Premier Front & Back	1x	3x	6x	9x	12x
Front P4-P9	\$5,940	\$5,049	\$4,752	\$4,455	\$4,158
Back P4-P9	\$5,940	\$5,049	\$4,752	\$4,455	\$4,158
Front P3	\$9,900	\$8,415	\$7,920	\$7,425	\$6,930
Back P3	\$7,920	\$6,732	\$6,336	\$5,940	\$5,544

Covers	1x	3x	6x	9x	12x
Front Cover	\$15,840	\$13,464	\$12,672	/	/
Back Cover	\$13,860	\$11,781	\$11,088	\$10,395	\$9,702
Front-Cover-Inside	\$13,187	\$11,209	\$10,549	\$9,890	\$9,231
Back-Cover-Inside	\$11,880	\$10,098	\$9,504	\$8,910	\$8,316

- **Circulation:** 20,100 rate base; total circulation: 46,756.
- **Preferred Positions:** Add Additional 20% to rates, non-cancelable.
- **Closing Dates:** on or before the 30th of the month.
- **Payment Terms:** 1 month prepayment required prior to credit application approval.
- **Other Availabilities:** Inserts - Client-supplied, pre-printed, finished. Rates, specifications, and availabilities on request.
- **Sales Contacts:** 1-800-655-9870

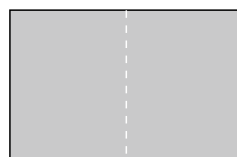
## AD SIZE



Front Cover  
8 1/4"W x 4 3/4"D



Back Cover  
8 1/4"W x 7 1/2"D



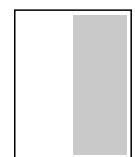
Spread  
16 1/2"W x 10 3/4"D



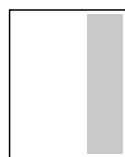
Full Page  
8 1/4"W x 10 3/4"D



Horizontal  
1/2Page  
7 1/2"W x 5"D



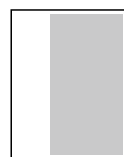
Vertical  
1/2Page  
3 3/4"W x 10 3/4"D



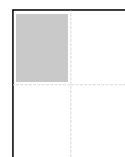
Vertical 1/3Page  
2 1/4"W x 10 3/4"D



Horizontal  
1/3Page  
7 1/2"W x 3 1/3"D



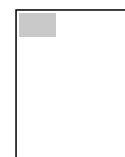
Vertical 2/3Page  
4 3/4"W x 10 3/4"D



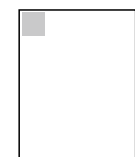
1/4Page  
3 3/4"W x 5"D



Market Place  
3 3/4"W x 3"D



CRN Name  
Card Classified  
2 1/2"W x 1 1/2"D



Restaurant For Sale  
1 1/2"W x 1 3/5"D

Page Size & Trim Information: The trim size is 8.1/4" x 10.3/4", perfect bind. Page is 2 columns, each column 3 1/8" wide, or 3 columns, each column 2 1/8" wide.

Printing Process: web offset. Digital file type: .eps .tif .pdf

Film Output: Furnish negatives, right reading, emulsion up, one-piece-per-page-per-color. Use 175 lines screen.